

Become a



Partner



VIC Program Benefits!

Get more rewards the more you purchase!

VIC:

- Dealer Portal Access
- Product Literature
- Technical Bulletins
- Serial # Lookup
- Technical Videos
- Online Training
- Exclusive Offers
- Earn Reward Points for Purchases Redeemable for Merchandise

VIC Pro:

- All VIC Benefits
- Preferred Listing on Dealer Locator
- Google AdWords Campaign
- Additional Exclusive Offers



Be a part of the **VIC Loyalty Program** and receive additional rewards and benefits.

Currently we offer two tiers:

- **VIC** (Purchase 1 - 9 Qualifying Condensing Boilers per year)
- **VIC Pro** (Purchase 10+ Qualifying Condensing Boilers per year)

How? Three Easy Steps!



1) Register for a Free Account on our Dealer Portal UticaDealer.com.



2) Once accepted, we will arrange for you to attend a factory or certified training.



3) Enter purchases to earn points and start receiving rewards!

PROGRAM	VIC	VIC PRO
Qualifying Condensing Boiler Purchases per Year	1-9	10+
Technical Training Required	Certified by Field Service Rep (FSR) or Training Dept. (Proper Training Data required)	
Dealer Portal Access	•	•
Online Training	•	•
Exclusive Offers	•	•
Earn Reward Points for Qualifying Purchases	•	•
Dealer Locator Preferred Listing		•
Google AdWords Campaign		•



QUALIFYING PRODUCT REGISTERED	POINTS EARNED
MAC/MAH Condensing AI Control Boilers	60
H2O Indirect Water Heaters	25
UCS Light Commercial Boilers	80